

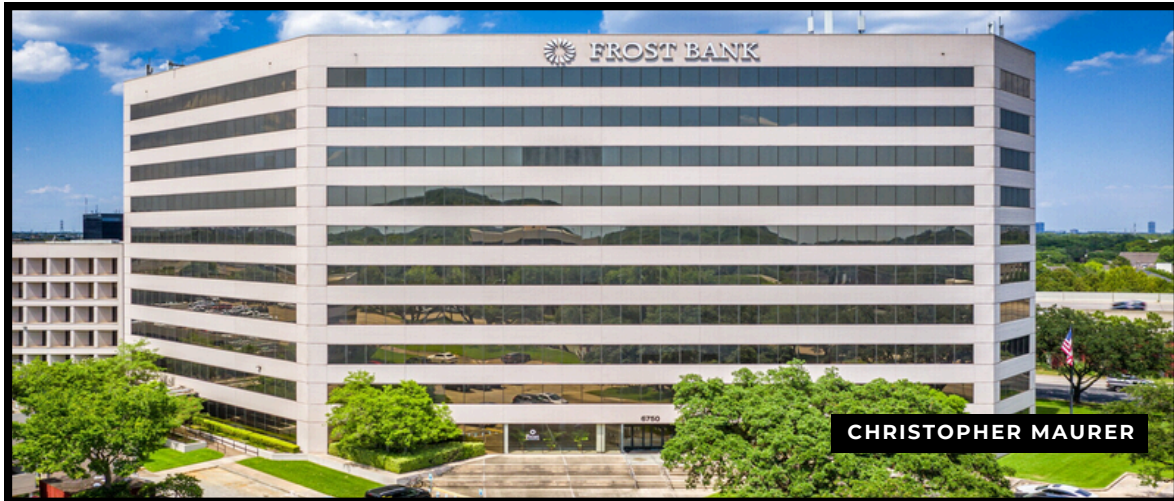
2024 Fourth Quarter Newsletter

ISSUE #01

PARK PLACE
FINANCIAL



25 October 2024



Here's what has happened in the last couple months and what's to come!

Welcome to Our Newest Team Member!

- We proudly welcomed Rex Zhao to the Park Place Financial team! A recent graduate from Texas A&M University, Rex Zhao holds a degree in Economics and is excited to help us serve our clients with fresh perspectives on financial strategy. We're looking forward to the valuable contributions he will make as we continue to grow.

Client Reviews and Strategy Sessions

- Over the last month, we've held several important strategy sessions with clients. Key discussions revolved around ensuring that current plans are on track to meet financial goals, as well as end-of-year tax planning strategies such as Roth conversions and tax-loss harvesting.

Election Watch: Tax Changes on the Horizon

- The upcoming 2024 presidential election could bring significant changes to tax policy. As we move into the new year, we will be closely monitoring the impact on capital gains taxes, income tax brackets, and potential estate tax revisions. Stay tuned for our post-election webinar, where we will break down what the results mean for your financial future and tax strategy.

Year-End Tax Planning

- With just a few weeks left in the year, it's time to finalize your tax planning strategies. Whether you're maximizing retirement contributions, reviewing RMDs, or considering charitable donations, we'll help you make smart financial moves to minimize taxes before 2025 arrives.

In this newsletter
you can expect:

Community
Updates

Client Reviews

Actionable
Year End Tax
Strategies

Staff Profile

Actionable Year-End Tax Strategies for 2024

1. Capitalize on Retirement Savings

Make sure you've maximized contributions to your 401(k), IRA, or other retirement accounts. The contribution limits have risen in 2024: up to \$23,000 for 401(k)s, with an additional \$7,500 in catch-up contributions for those 50 and older. For IRAs, you can contribute \$7,000 (or \$8,000 if you're over 50). These contributions can lower your taxable income for the year and boost your retirement savings.

2. Roth IRA Conversions

Converting a traditional IRA to a Roth IRA can be a smart move, especially if you expect tax rates to rise. While you'll pay taxes on the amount converted, future withdrawals will be tax-free. It's important to calculate the tax implications carefully and consult with a professional before deciding to convert.

3. Review Capital Gains and Losses

If you've realized capital gains this year, now is a good time to consider loss harvesting—selling investments at a loss to offset those gains. The IRS allows you to offset an unlimited amount of capital gains with losses, and you can even deduct up to \$3,000 (\$1,500 if married filing separately) of net losses against your ordinary income. Be mindful of the wash sale rule, which prohibits you from claiming a loss if you buy the same or a substantially identical investment within 30 days before or after the sale.

4. Take Advantage of the Qualified Business Income Deduction

If you own a business, the Section 199A deduction could allow you to deduct up to 20% of your qualified business income. This deduction is subject to income limitations, so if you're close to the threshold (\$364,200 for joint filers in 2024), consider strategies like accelerating deductions or deferring income to stay within the limits.

5. Maximize Gift Tax Exclusions

You can gift up to \$18,000 per individual in 2024 without triggering gift taxes, and spouses can combine this for a total of \$36,000 per recipient. If you're considering a large gift, now might be a good time to use the five-year rule for 529 plan contributions, allowing you to front-load up to \$90,000 (\$180,000 for married couples) per beneficiary in one year.

6. Qualified Charitable Distributions (QCDs)

If you're 70½ or older, consider making a Qualified Charitable Distribution (QCD) from your IRA directly to a charity. A QCD can satisfy your required minimum distribution (RMD) and is not counted as taxable income—making it a great strategy for reducing your tax liability while supporting a cause you care about.

Thank you for reading!



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Meet Our Team



**Christopher J.
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J.D., CFP, CLU



**Malcolm
Pfenninger**
CFP, ChFC, RICP, CLU



**Karen
Johnson**
Administrative Assistant

BEHIND THE SCENES WITH OUR NEW HIRES



Charlotte Campbell
CRPC®, Registered Operations Manager

Born and raised in New Orleans, Charlotte is a proud fan of the New Orleans Saints. If she had to choose, she'd gladly give up technology to stay connected with nature. Her perfect breakfast? The timeless combo of bacon and eggs to kickstart the day. The weirdest thing she's ever tried is alligator on a stick, but once was more than enough for her. And when it comes to cuisine, Charlotte's heart (and stomach) is set on Soul food, her all-time favorite.



Rex Zhao
Paraplanner

Recently graduating from Texas A&M, Rex has been eager to try deep sea fishing, a hobby he's eager to experience. In the office, he'd love to have an unlimited supply of those gold-wrapped Hershey's chocolates. Rex "claims" he's got some serious skills on the golf course, a hidden talent not many know about. Given the choice, he'd gladly live without movies, but music? Never. As for his go-to guilty pleasure, it's definitely "The Office"—a show with a brand of humor he thinks is unbeatable.

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